

Treasure Chest[®]

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OF FUN & FACT

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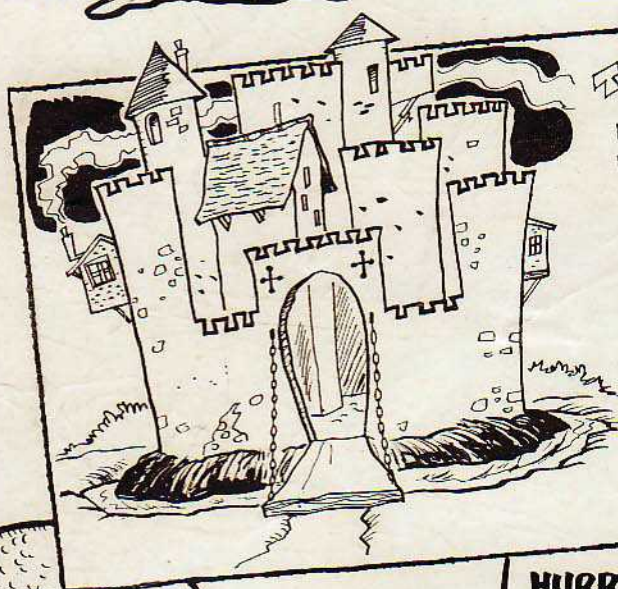




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GAME PAGE

MR. AND MRS. BRUNO BROWNE ARE VERY PROUD OF THEIR TEN CHILDREN. BUT THE CHILDREN THEMSELVES ARE QUITE SHY. CAN YOU FIND THEM?



THE BOLD BAD BARON OF BAFFLEBURG LIVES IN A MIGHTY FORTRESS. FOR EACH NOTCH (L) IN THE CASTLE HE HAS TWO ARCHERS. JUST BY USING YOUR EYES AND TAKING A QUICK GUESS, HOW MANY ARCHERS DOES THE BARON HAVE...

40? 50?
60? 70?
80? 90? 100?

HURRY! HURRY! UGBUB THE CAVEMAN IS IN TROUBLE! ONLY ONE PATH LEADS TO HIS SAFE LITTLE CAVE. WHICH ONE IS IT?

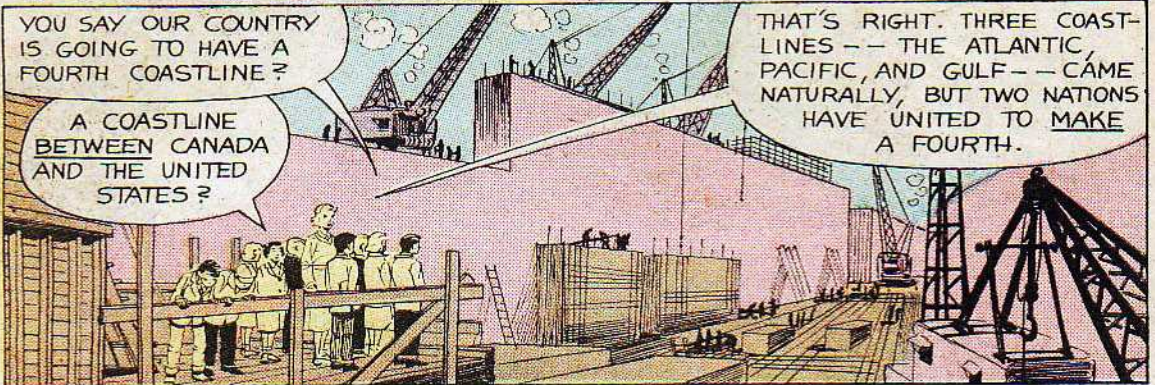




YOU SAY OUR COUNTRY IS GOING TO HAVE A FOURTH COASTLINE?

A COASTLINE BETWEEN CANADA AND THE UNITED STATES?

THAT'S RIGHT. THREE COASTLINES -- THE ATLANTIC, PACIFIC, AND GULF -- CAME NATURALLY, BUT TWO NATIONS HAVE UNITED TO MAKE A FOURTH.



THEY'RE GOING TO OPEN UP THE HEART OF TWO COUNTRIES TO THE TRADE OF THE WORLD.

BUT YOU NEED REALLY DEEP HARBORS FOR THE LARGE SHIPS THAT CARRY OCEAN TRADE, AND THERE AREN'T ANY HERE, IN THE GREAT LAKES AREA.

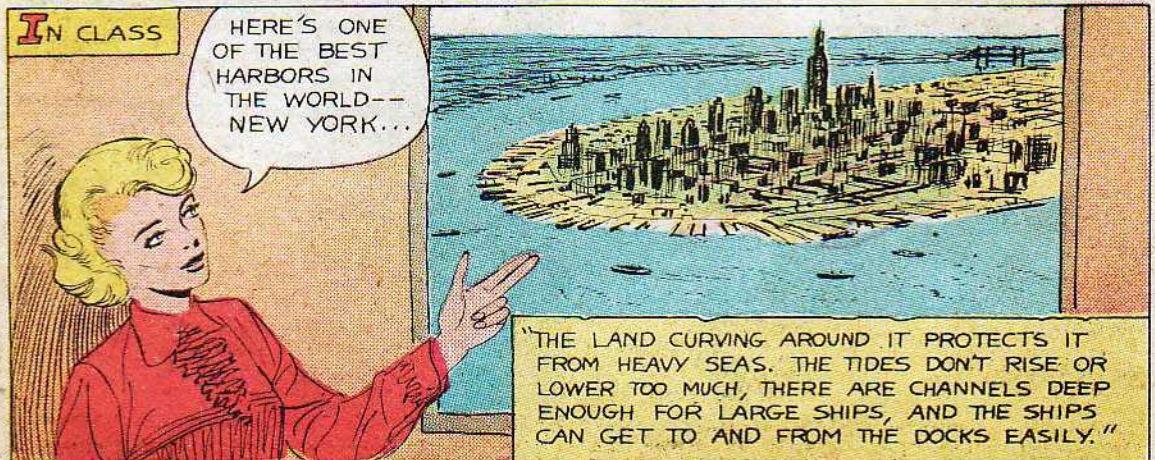


WELL, BEFORE WE DECIDE WHAT WE DON'T HAVE, LET'S AGREE ON WHAT A GOOD HARBOR SHOULD HAVE. IN OUR CLASS DISCUSSION NEXT WEEK, WE'LL TAKE A LOOK AT SOME HARBOR PICTURES.



IN CLASS

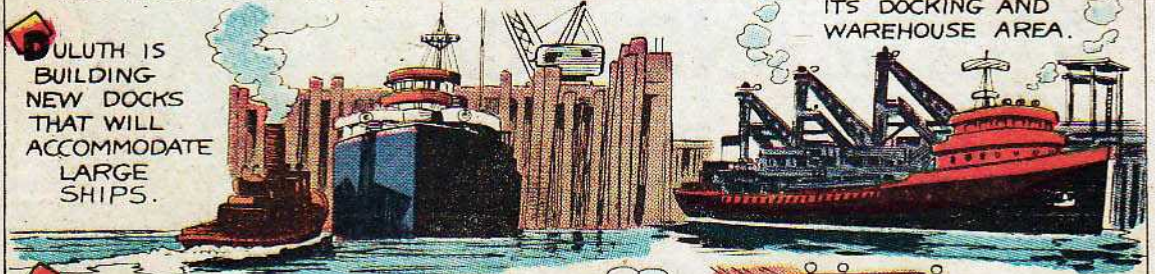
HERE'S ONE OF THE BEST HARBORS IN THE WORLD-- NEW YORK...



"THE LAND CURVING AROUND IT PROTECTS IT FROM HEAVY SEAS. THE TIDES DON'T RISE OR LOWER TOO MUCH, THERE ARE CHANNELS DEEP ENOUGH FOR LARGE SHIPS, AND THE SHIPS CAN GET TO AND FROM THE DOCKS EASILY."

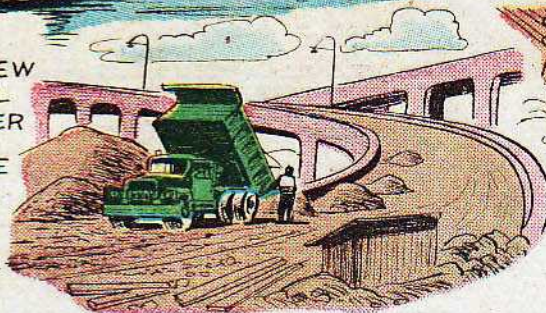
"NOW LET'S TAKE THAT LOOK AT WHAT SOME OF THE INLAND COASTLINE CITIES ARE DOING."

DULUTH IS BUILDING NEW DOCKS THAT WILL ACCOMMODATE LARGE SHIPS.



MILWAUKEE IS ALSO ENLARGING ITS DOCKING AND WAREHOUSE AREA.

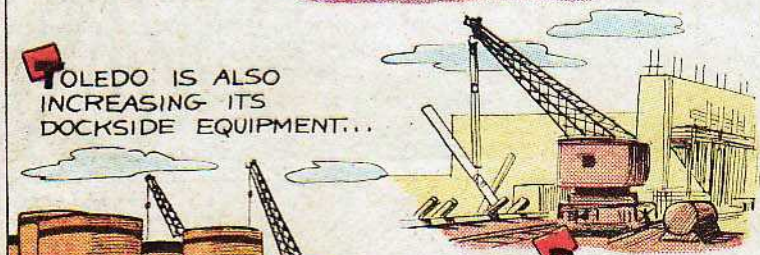
CHICAGO IS BUILDING NEW AIDS THAT WILL MAKE IT EASIER TO HANDLE THE INCREASE IN CARGO TRAFFIC THAT WILL PASS IN AND OUT OF THE PORT.



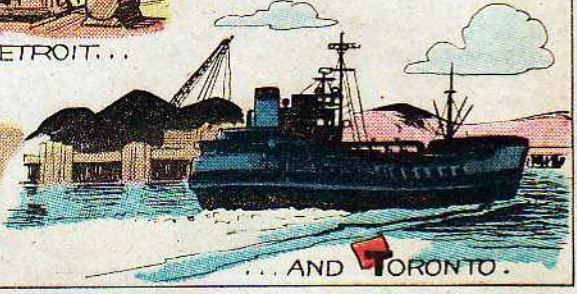
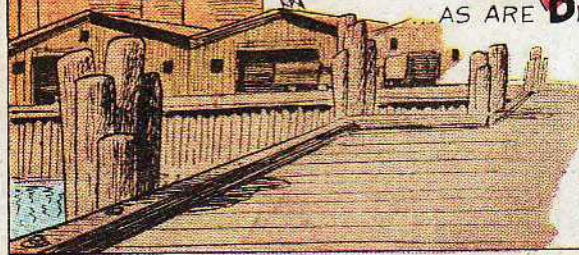
CLEVELAND IS CONSTRUCTING NEW RAILWAY SPURS AND DOCKS, TO HANDLE CARGO. THE FACT THAT GREAT LAKES CITIES WILL BECOME DEEP-SEA PORTS WILL INCREASE TRAFFIC ON ROADS AND RAILS LEADING INTO THE CITY.



TOLEDO IS ALSO INCREASING ITS DOCKSIDE EQUIPMENT...



AS ARE **D**ETROIT...



... AND **T**ORONTO.

WELL, DEEP HARBORS AND ENOUGH EQUIPMENT ARE IMPORTANT, BUT HOW ABOUT THE APPROACHES TO THE PORTS AND CONVENIENCES FOR SEA-GOING SHIPS?



YES--MAKING SHIPS FEEL "AT HOME" WHEN THEY ARRIVE IS ONE THING, BUT HOW ABOUT GETTING THEM THERE?

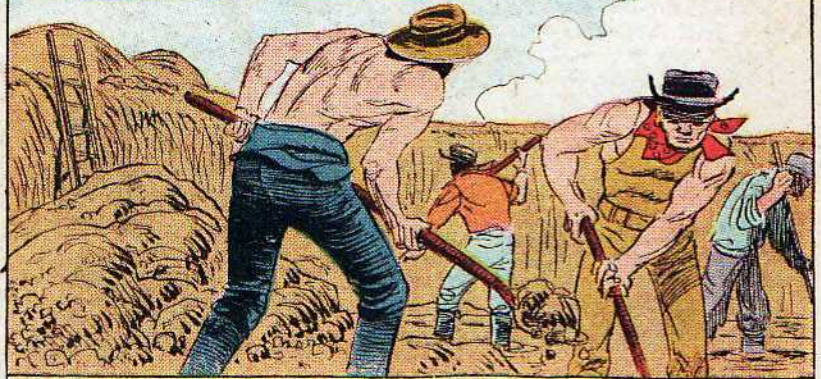
YES--"GETTING THEM THERE" IS THE MOST IMPORTANT THING. THAT'S WHERE THE ST. LAWRENCE SEAWAY COMES INTO THE PICTURE.



THE UNITED STATES AND CANADA ARE DETERMINED TO MAKE A CLEAR DEEP PASSAGEWAY FROM THE ATLANTIC OCEAN TO THE GREAT LAKES -- A THING THAT MEN HAVE BEEN WORKING AT...

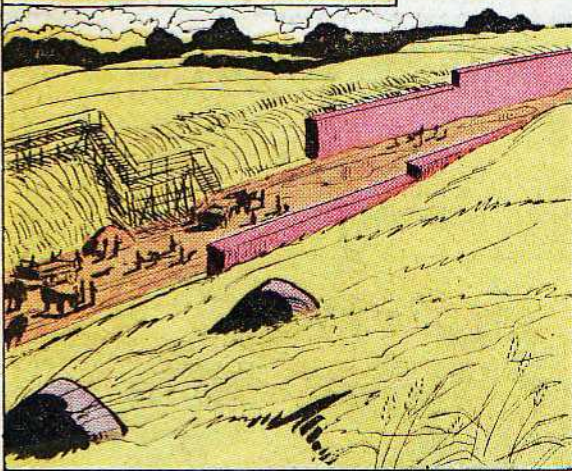


"... IN ONE WAY OR ANOTHER FOR HUNDREDS OF YEARS."



"IN THE EARLY 1700'S, MISSIONARIES AND TRADERS DUG THE FIRST CANAL 18 INCHES DEEP--AROUND ONE OF THE LESSER RAPIDS OF THE ST. LAWRENCE RIVER."

"IN 1783, THE CANADIAN GOVERNMENT BUILT THE FIRST CANAL ALONG THE ST. LAWRENCE RIVER."



"IN 1899, PRESIDENT McKINLEY REALIZED THE VALUE OF SUCH A WATERWAY."

THIS REPORT CALLING FOR A DEEP-WATER ROUTE FROM THE GREAT LAKES TO THE ATLANTIC IS A GOOD ONE. I'M SENDING IT TO CONGRESS, FOR I BELIEVE IT'S POSSIBLE TO HAVE ONE, AND WE SHOULD HAVE ONE.



"IN 1903..."

THIS COMMISSION HAS ONE MAIN TASK-- TO BEGIN PLANNING A SEAWAY PROJECT.

YES--IT'S CURIOUS, ISN'T IT, THAT THROUGH THE YEARS SO MANY EXPERTS HAVE SAID IT'S A GOOD IDEA, IT IS POSSIBLE, AND IT SHOULD BE DONE-- YET IT NEVER SEEMS TO GET DONE.

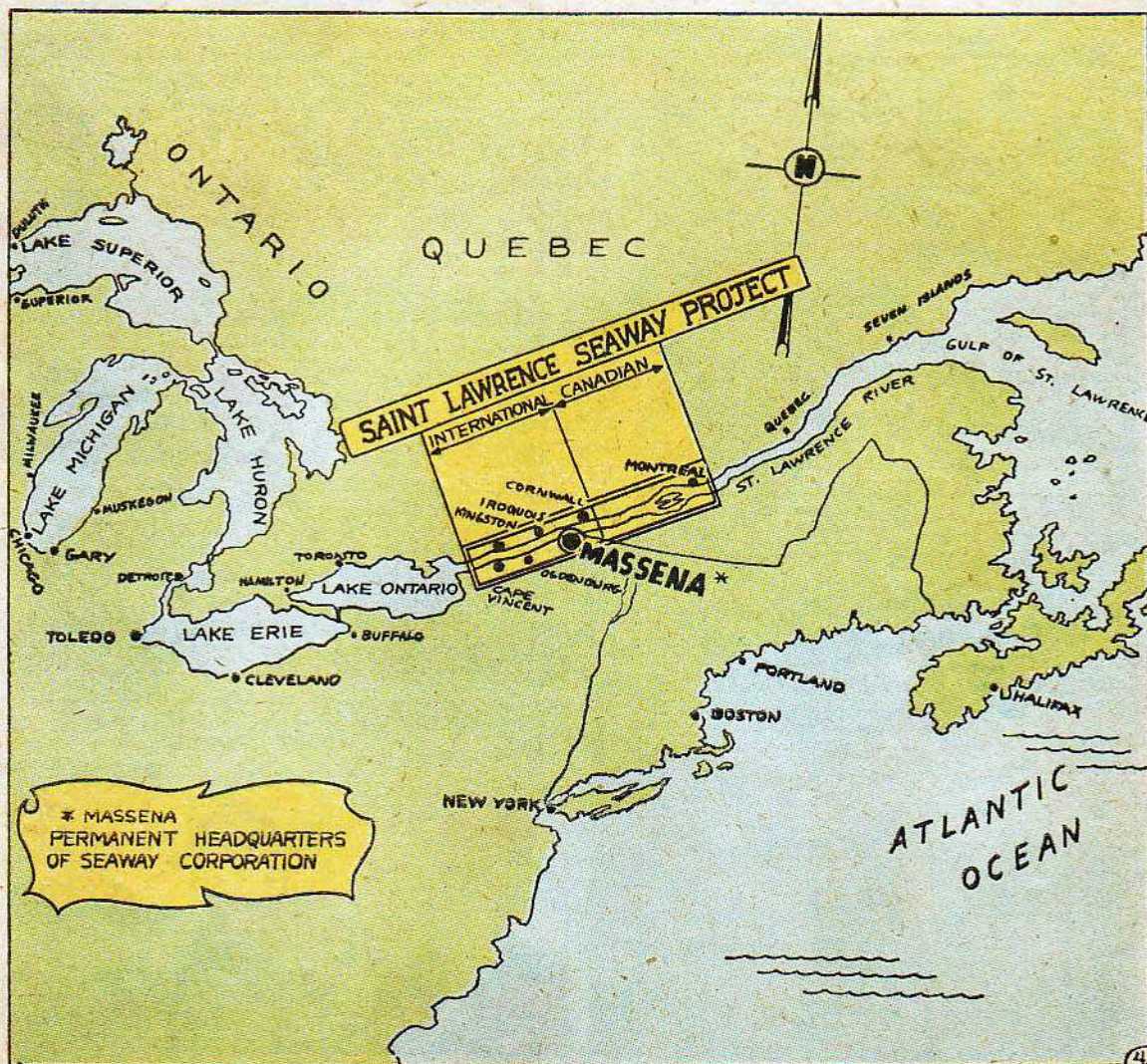
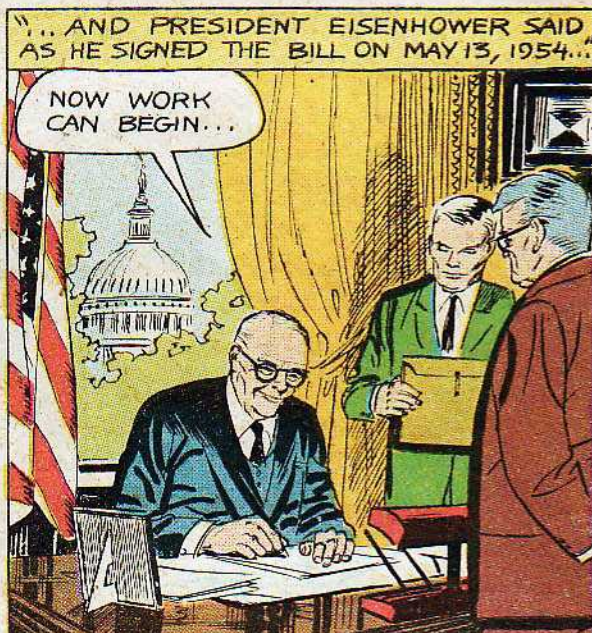


"THAT SEEMED TO BE PRETTY TRUE. AT LAST, IN 1951..."

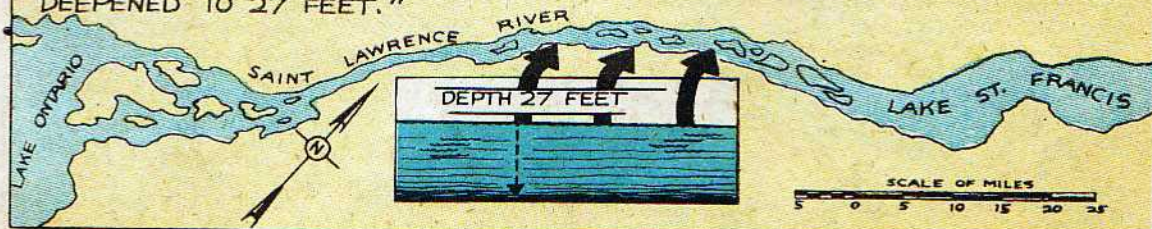
YOU SAY CANADA HAS DEFINITELY DECIDED TO BEGIN WORK ON THE SEAWAY?

QUITE DEFINITELY! THE CANADIAN GOVERNMENT, REALIZING HOW USEFUL IT WILL BE, HAS ANNOUNCED THAT IT IS GOING TO START WORK-- WITH OR WITHOUT UNITED STATES HELP.





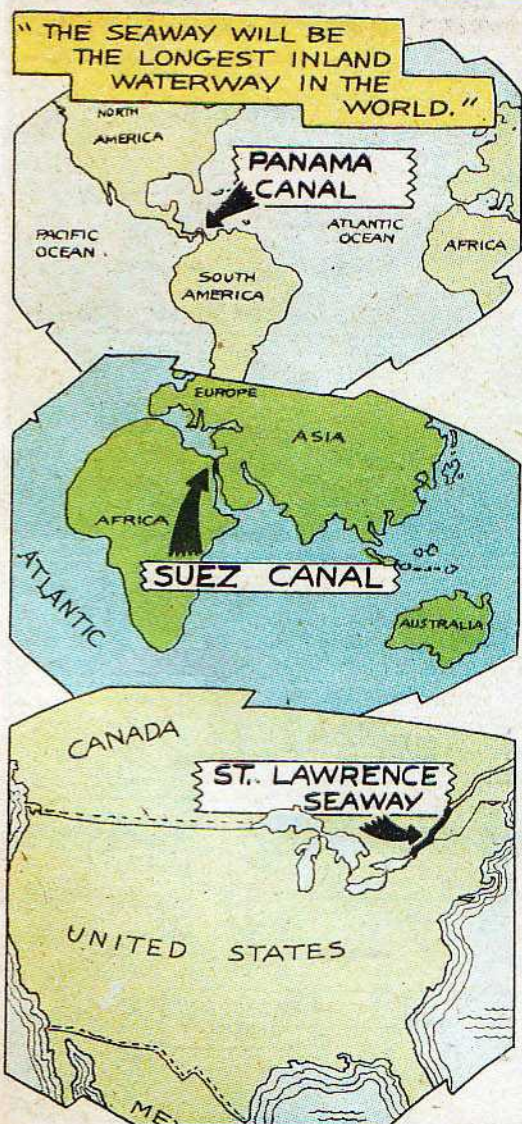
"WORK ON THE BIGGEST DITCH-DIGGING JOB ON THE NORTH AMERICAN CONTINENT BEGAN. THE ST. LAWRENCE RIVER AND THE PRESENT CANALS ARE BEING DEEPENED TO 27 FEET."



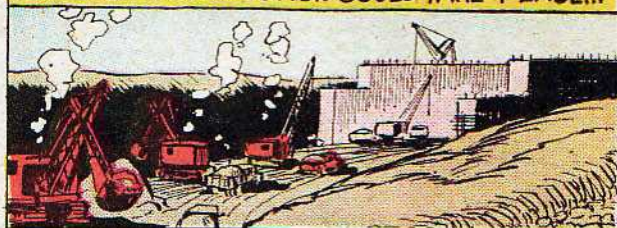
"THE INCREASED DEPTH AND WIDTH ARE NECESSARY FOR THE LARGE OCEAN-GOING SHIPS THAT WILL USE THE WATERWAY."



"THE SEAWAY WILL BE THE LONGEST INLAND WATERWAY IN THE WORLD."



"THOUSANDS OF MEN OPERATING MILLIONS OF DOLLARS OF EQUIPMENT HAD TO EXCAVATE BEFORE ANY CONSTRUCTION COULD TAKE PLACE..."



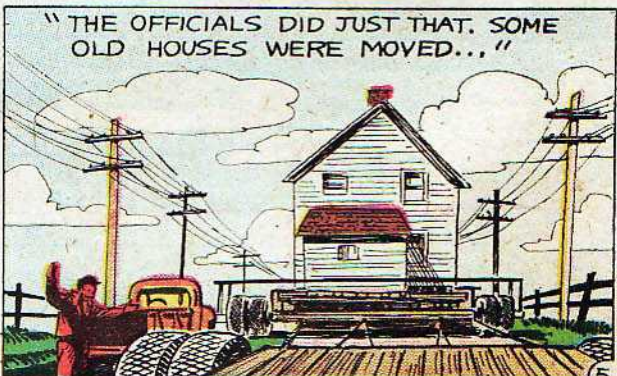
"...AND OF COURSE, IN CERTAIN TOWNS ALONG THE WATERWAY..."

WE'LL JUST HAVE TO ACCEPT THE FACT AS CALMLY AS WE CAN. WHEN THE SEAWAY MOVES IN, WE MUST MOVE OUT.

IT'S NOT SO BAD, IN SOME WAYS. THE OFFICIALS WILL BUY OR MOVE OUR HOUSES.



"THE OFFICIALS DID JUST THAT. SOME OLD HOUSES WERE MOVED..."

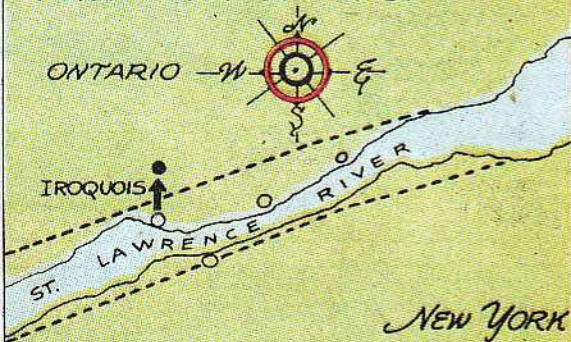


"... PARTS OF TOWNS WERE REBUILT,
AS IN MORRISBURG..."



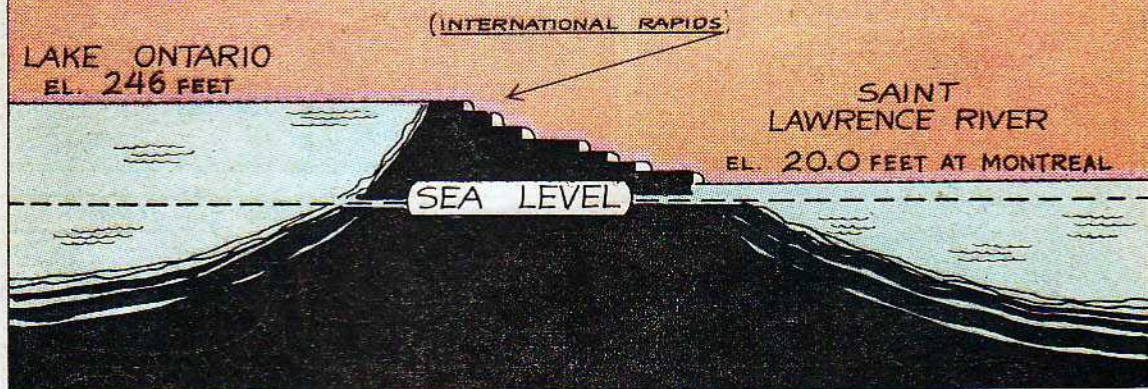
"... WHERE ONLY PART OF THE TOWN HAD
TO BE FLOODED. STREETS WERE EX-
TENDED AWAY FROM THE WATERWAY
AND NEW HOMES AND STORES WERE
BUILT."

"IN OTHER CASES, WHOLE TOWNS WERE
MOVED TO NEW LOCATIONS."

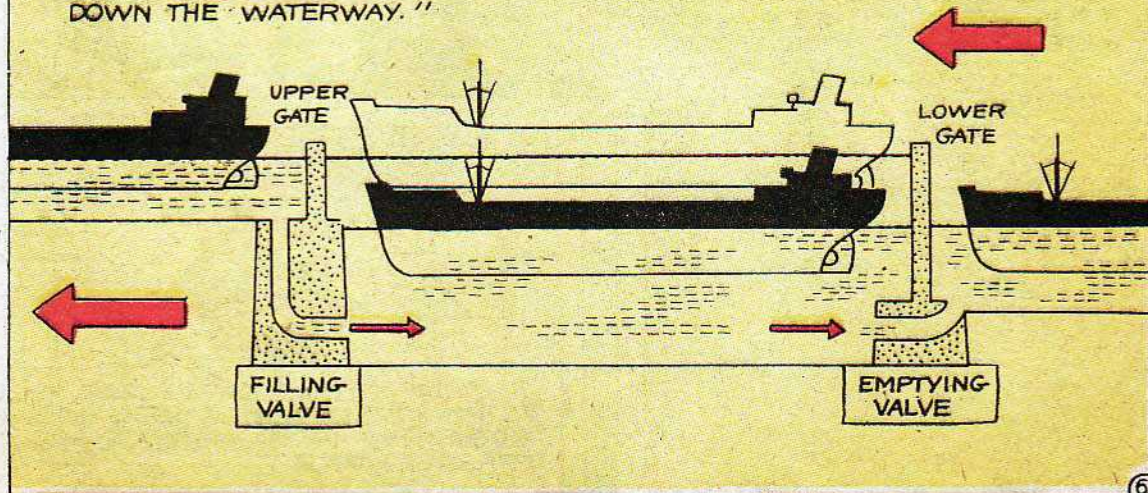


"EIGHT TOWNS WERE EITHER BOUGHT
OUT OR MOVED BY POWER
OFFICIALS."

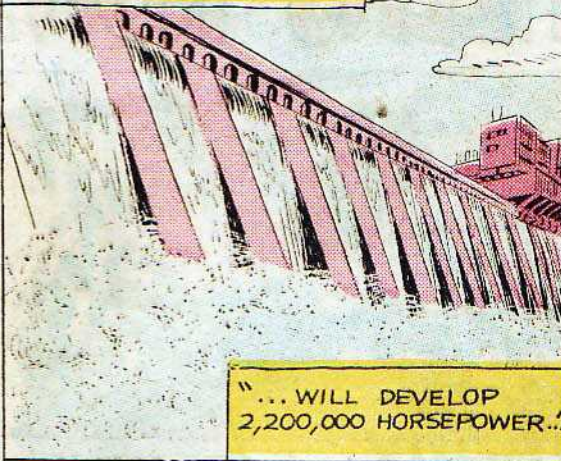
"THE PROBLEM OF GETTING THE SHIPS FROM SEA LEVEL
UP TO THE GREAT LAKES HAD TO BE WORKED OUT.
LAKE ONTARIO, FOR EXAMPLE, IS 246 FEET
ABOVE SEA LEVEL. GREAT LOCKS WERE
BUILT ON THE CANAL..."



"... AND BY MEANS OF THEM,
SHIPS ARE SENT UP OR
DOWN THE WATERWAY."

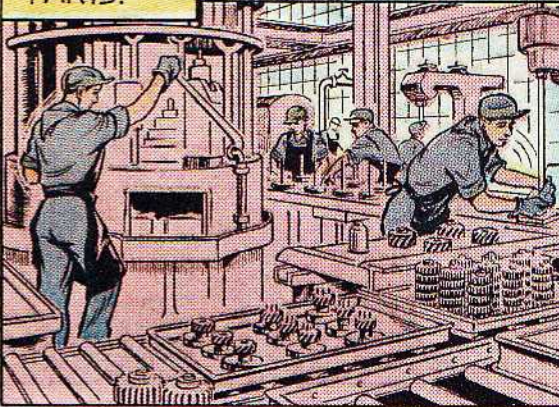


"AT THE POWER DAM, 110,000,000 GALLONS OF WATER PER MINUTE, FALLING 90 FEET..."



"... WILL DEVELOP 2,200,000 HORSEPOWER..."

"THE FACT THAT THIS POWER IS AVAILABLE WILL BRING NEW INDUSTRIES TO THE AREA, SUCH AS AN ALUMINUM COMPANY AND A GREAT PLANT THAT WILL MANUFACTURE AUTOMOBILE PARTS."



"...WHICH THE WORLD'S SECOND LARGEST HYDRO-ELECTRIC PLANT WILL TURN INTO 13 BILLION KILOWATTS EACH YEAR-- ENOUGH POWER TO SERVE THE AVERAGE AMERICAN FAMILY FOR 4,108,723 YRS."



"HOW MUCH WILL IT COST AND WHEN WILL IT BE FINISHED? MR. LEWIS G. CASTLE, ADMINISTRATOR OF THE SEAWAY CORPORATION, HAS THE ANSWERS TO THOSE QUESTIONS."

THE WORK ON DEEPER CHANNELS AND LOCKS ON THE ST. LAWRENCE WILL BE FINISHED BY THE SPRING OF 1959. DEEPER CHANNELS FOR CONNECTING WATERS WILL BE FINISHED IN 1962. THE WHOLE PROJECT WILL COST OVER A HUNDRED MILLION DOLLARS.



OVER A HUNDRED MILLION DOLLARS! TAX RATES WILL SURE GO UP!

NOT NECESSARILY. EACH SHIP PASSING THROUGH WILL PAY A FEE, CALLED A TOLL. THE LAW THAT SET UP THE SEAWAY STATES THAT THE SEAWAY MUST BE PAID FOR IN 50 YEARS.



"THUS WHAT MEN THOUGHT ABOUT, WORKED ON, BUT NEVER COMPLETED IN OVER A CENTURY, IS AT LAST BEING DONE..."



"... PROOF OF WHAT CAN BE DONE BY ACTING INTELLIGENTLY, USING KNOWLEDGE, AND HAVING PATIENCE AND PERSEVERANCE."

End

YOU ARE CITIZENS--NOW!

ILLUSTRATED BY

BILL
MARTIN

the Community Chest
is ready to help
**EVERYBODY-
EVERYBODY**
should help the
CHEST

YES--IT MAKES
YOU THINK OF THE
FUTURE AND OF WHAT
YOU WANT TO BE.

THAT BILLBOARD
MAKES IT CLEAR THAT
EVERYONE SHOULD SUPPORT
THE CHEST, BUT IT ALSO MAKES
ME THINK OF THE DIFFERENT
KINDS OF OCCUPATIONS
WE CAN ENTER.

Prepared under the supervision
of the Commission on American
Citizenship, Catholic University
of America—Washington, D.C.

WHEN I WAS
YOUNGER I WANTED
TO BE A TRAPEZE
ARTIST IN THE
CIRCUS.

HA! YOU, WHO
HAVE A HARD
TIME GETTING
THROUGH
GYM
CLASSES.

SYD FOUND
OUT THERE'S
A LOT OF
DIFFERENCE
BETWEEN WHAT
YOU WANT TO
DO AND WHAT
YOU CAN DO.

-- I WONDER IF IT
WOULDN'T BE A
GOOD IDEA FOR THE
CIVICS CLUBBERS
TO ENCOURAGE OUR
FRIENDS AT SCHOOL
TO DO A LITTLE
THINKING ABOUT
THE FUTURE.

YOU MEAN, A
PROGRAM THAT
WILL MAKE THEM
TAKE A GOOD
LOOK AT THEIR
ABILITIES AND
HOW THEY CAN
USE THEM TO THE
BEST ADVANTAGE?

EVERY
SHOULD HELP
THE CHEST

WHY OF COURSE! THAT'S WHAT OUR LORD TELLS US IN THE PARABLE ABOUT THE MAN AND THE TALENTS. HE GIVES US CERTAIN THINGS AND HE WANTS US TO BRING THEM BACK TO HIM IMPROVED AND MULTIPLIED. WE SHOULD FIND OUT WHAT WE CAN DO, THEN ADD TO HIS GLORY BY ALWAYS TRYING TO DO IT BETTER.



SO THE CIVICS CLUB MEMBERS WORKED OUT A POSSIBLE PROGRAM WHICH THEY PRESENTED TO SISTER.

MR. LEO CONDOR, THE GUIDANCE COUNSELOR FOR THE BOARD OF EDUCATION, THINKS IT'S A GOOD IDEA AND HAS OFFERED TO HELP US GET THE STUDENTS THINKING ABOUT THEMSELVES.

WELL, THE PROGRAM SEEMS GOOD TO ME TOO, BUT I DON'T HAVE TO TELL YOU HOW CROWDED OUR SCHEDULE IS.



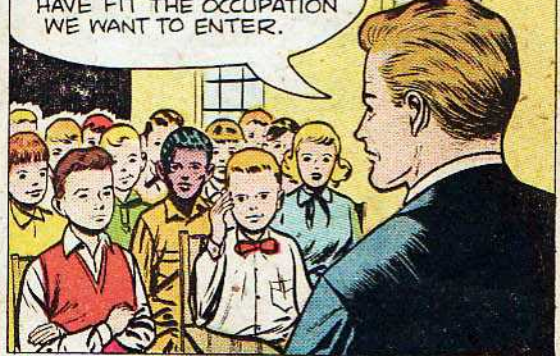
WE CAN'T TAKE UP CLASS TIME. YOU WILL HAVE TO TALK THE STUDENTS INTO GIVING UP SOME OF THEIR FREE TIME TO IT.

THANKS FOR PERMISSION TO DO IT, SISTER. ALL WE HAVE TO DO IS TO MAKE THE "CAREER-PLANNING" PROGRAM INTERESTING ENOUGH TO KEEP STUDENTS COMING AFTER CLASS HOURS.

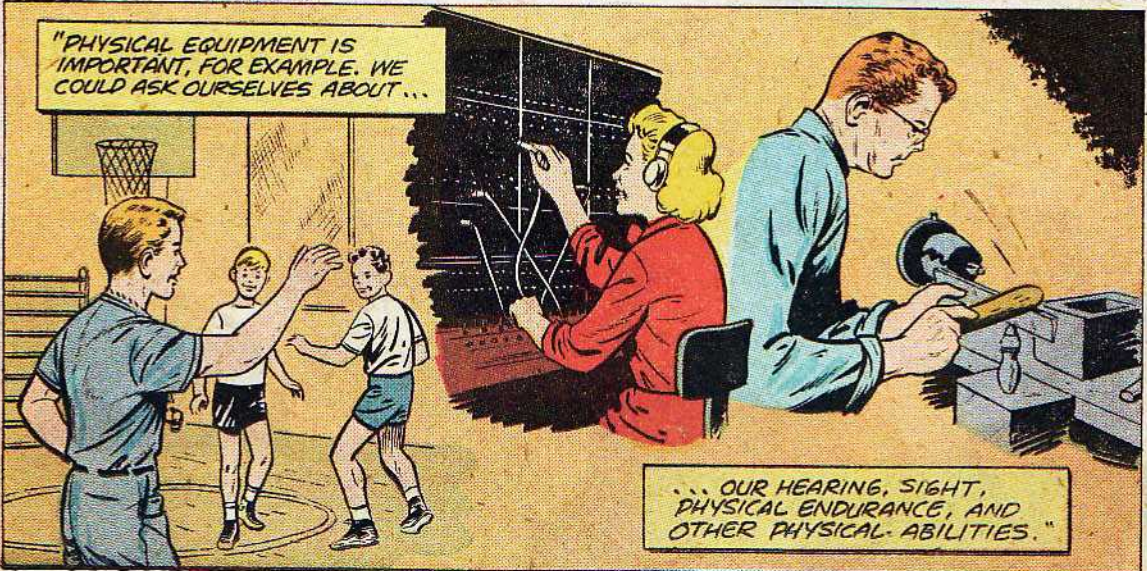


AT THE FIRST MEETING...

... TODAY, WE HAVE ANOTHER NAME FOR THE TALENTS THE MASTER GAVE HIS SERVANT. WE CALL THEM APTITUDES OR ABILITIES. WE ALL HAVE CERTAIN ONES. IT'S IMPORTANT TO KNOW WHETHER THE ONES WE HAVE FIT THE OCCUPATION WE WANT TO ENTER.

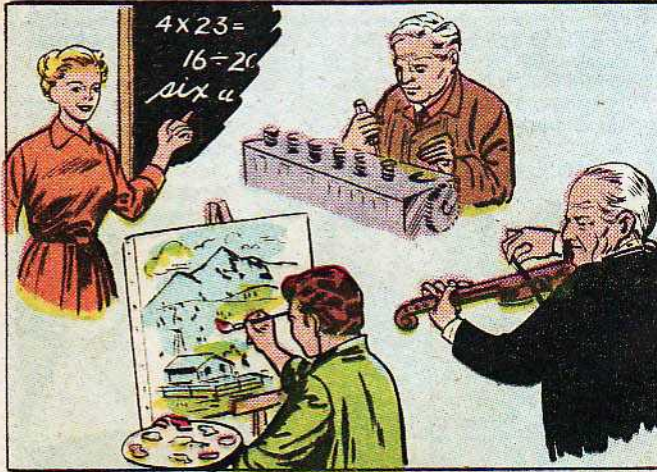


"PHYSICAL EQUIPMENT IS IMPORTANT, FOR EXAMPLE. WE COULD ASK OURSELVES ABOUT..."



... OUR HEARING, SIGHT, PHYSICAL ENDURANCE, AND OTHER PHYSICAL ABILITIES."

"THE SECOND IMPORTANT ABILITY IS MENTAL."



"SOME OF US ARE BETTER AT LANGUAGES THAN MATH, SOME ARE GOOD AT SCIENCE, OTHERS AT ART AND MUSIC. IT'S GOOD TO KNOW WHAT YOU'RE GOOD AT."

THEN THERE'S THE FIELD OF SOCIAL ABILITIES. DO YOU HAVE PATIENCE WITH OTHER PEOPLE'S FOIBLES AND FAILINGS? DO YOU TAKE CRITICISM IN THE RIGHT SPIRIT? CAN YOU ADVANCE YOUR OWN OPINIONS IN SUCH WAYS AS TO WIN RESPECT AND APPROVAL? YOU SHOULD ASK YOURSELF A LOT MORE QUESTIONS LIKE THESE -- AND BE SURE TO TELL YOURSELF THE TRUTH.



"AND RATING YOURSELVES ON THE MANY QUALITIES THAT MAKE UP A PLEASING PERSONALITY ISN'T A BAD IDEA."

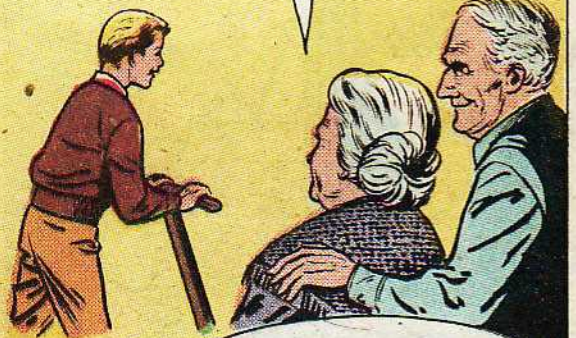
IT'S A BAD SITUATION, BUT THERE'S NO SENSE IN BEING BAD-HUMORED ABOUT BAD SITUATIONS.



IT DOESN'T SOUND RIGHT, BUT IT'S A GOOD PIECE. I LIKE IT, AND I'M GOING TO KEEP PRACTICING IT UNTIL IT **DOES** SOUND RIGHT.



BILLY HAS BEEN SO HELPFUL SINCE YOU'VE BEEN SICK--AND WE'VE PRACTICALLY JUST MET HIM.



ONE NICE THING ABOUT ALAN IS THAT YOU CAN RELY ON HIM. HE DOES WHAT HE SAYS HE'S GOING TO DO.



"HONESTY, UNSELFISHNESS, LOYALTY, AND EFFICIENCY ARE A FEW OF THE OTHER TRAITS THAT YOU COULD USE TO MAKE UP YOUR PERSONALITY PROFILE."

AND OF COURSE THERE'S THE BIG QUESTION-- 'HOW MUCH WILL IT COST?' MONEY ISN'T AN APITUDE OR AN ABILITY, BUT IT'S A PRETTY IMPORTANT FACTOR IN HELPING YOU GET TO BE WHAT YOU DECIDE TO BE. YOUR OWN BULL SESSIONS PROVE THAT."



CERTAINLY BEING A GOOD WIFE AND MOTHER IS ONE OF THE HIGHEST VOCATIONS TO WHICH GOD CAN CALL A GIRL.

OF COURSE-- I HOPE AND PRAY I'LL BE ONE, TOO. IT'S JUST THAT I WANT TO DEVELOP THESE OTHER TALENTS I'VE GOT.

WHICH IS PERFECTLY ALL RIGHT. IT'S JUST THAT GOD GAVE YOU AND ME DIFFERENT AMOUNTS OF DIFFERENT TALENTS.



LATER...

A LOT OF YOU HAVE MADE YOUR DECISIONS, BUT IN MANY CASES THE DECISIONS MAY NOT BE BASED ON FACTS. THAT'S WHERE TESTS HELP OUT -- AND THEY'RE TESTS THAT SHOULDN'T MAKE YOU NERVOUS, BECAUSE YOU CAN'T FLUNK THEM.



"MANY LARGE COMPANIES GIVE THESE TESTS TO APPLICANTS FOR JOBS. THERE ARE MANY DIFFERENT TYPES OF TESTS. ONE SHOWS THE KIND OF WORK A PERSON LIKES AND WOULD DO BEST; ANOTHER SHOWS HOW MATURE THE APPLICANT'S MIND IS; ANOTHER SHOWS HOW WELL HE ADJUSTS TO HIS HOME, THE THINGS AROUND HIM, HIS WORK AND HIS OWN EMOTIONS; ANOTHER TESTS HIS SPEED AND ACCURACY IN CLERICAL WORK; AND STILL ANOTHER INDICATES HOW WELL HE UNDERSTANDS WHAT HE READS AND HOW GOOD HIS MATHEMATICS IS."

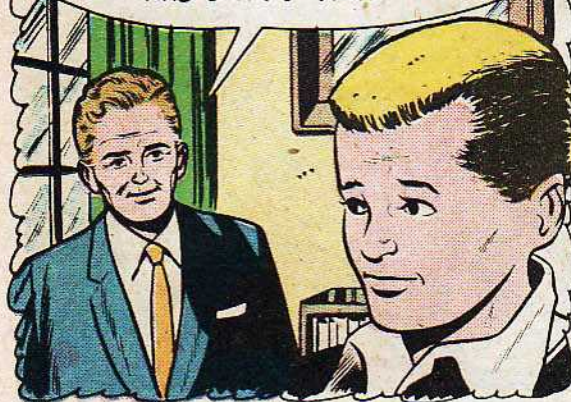
"AS A RESULT OF THESE TESTS, A HIGH-SCHOOL VOCATIONAL GUIDANCE COUNSELOR MIGHT TELL A STUDENT...

BUT MY UNCLE IS A LAWYER AND I'VE ALWAYS WANTED TO BE LIKE HIM.

WELL, THE TEST RESULTS INDICATE THAT THE THINGS AND SUBJECTS THAT MAKE A GOOD LAWYER DON'T INTEREST YOU. AND YOUR MENTAL MATURITY SCORE --OR I.Q., AS IT'S SOMETIMES CALLED-- INDICATES THAT YOU JUST WOULDN'T BE ABLE TO DO THE WORK OF A LAWYER.



THE TEST RESULTS INDICATE THAT YOU HAVE THE APTITUDES AND ABILITIES OF A MACHINIST. YOU'D HAVE TO STUDY AND DEVELOP THEM, THOUGH. BUT REMEMBER, NEITHER I NOR TEST RESULTS CAN **MAKE** YOU MAKE UP YOUR MIND. YOU'RE THE ONLY ONE WHO CAN DO THAT.



"YOU SEE -- IT'S NOT VANITY, BUT GOOD SENSE, THAT MAKES YOU LOOK INTO THE PERSONALITY MIRROR AND RATE YOUR OWN APTITUDES AND ABILITIES --"



"--PHYSICAL, MENTAL, SOCIAL, PERSONAL, AND FINANCIAL. YOU'LL FIND SOME HARDER TO IMPROVE THAN OTHERS, BUT YOU CAN IMPROVE THEM ALL. NONE OF US NEED RETURN TO THE MASTER WITH JUST ONE TALENT."

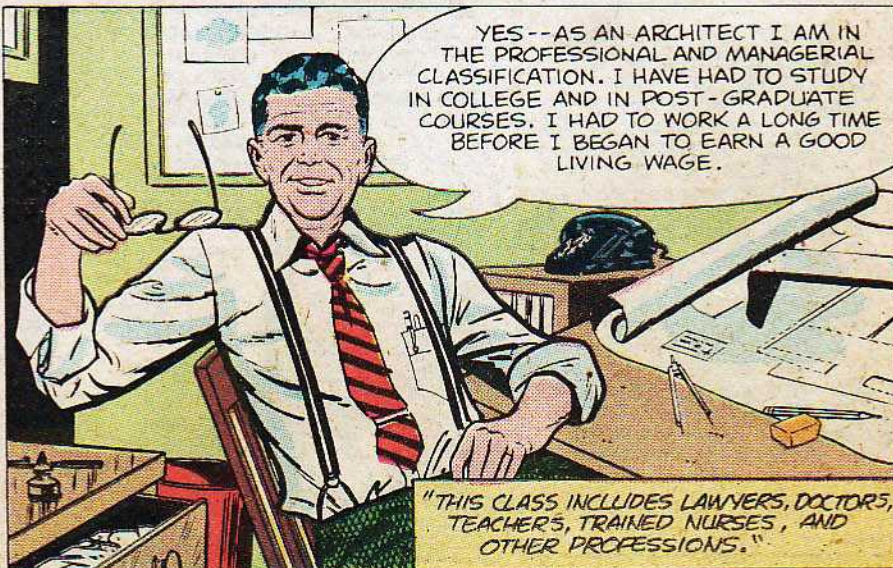
I KNOW YOU HAVE BEEN TOLD ABOUT RELIGIOUS VOCATIONS BEFORE; SO LET'S TALK ABOUT SOME OF THE LAY VOCATIONS -- THE ONES FATHER CONROY HAS BEEN TALKING TO YOU ABOUT THIS YEAR.



"THE UNITED STATES EMPLOYMENT SERVICE HAS ISSUED A DICTIONARY OF OCCUPATIONAL TITLES. I'VE WRITTEN SOME OF THE MAJOR OCCUPATIONAL GROUPS ON THE BOARD HERE."

Professional, semiprofessional,
and managerial occupations
Clerical and sales occupations
Service occupations
Agricultural, fishery, forests
and kindred occupations
Skilled occupations
Semiskilled occupations
Unskilled occupations

"HERE ARE SOME PICTURES OF SOME OF THE PEOPLE IN THESE OCCUPATION GROUPS. THEY'LL MENTION SOME OF THE THINGS THEY HAD TO HAVE, OR DO, TO GET THERE."



YES -- AS AN ARCHITECT I AM IN THE PROFESSIONAL AND MANAGERIAL CLASSIFICATION. I HAVE HAD TO STUDY IN COLLEGE AND IN POST-GRADUATE COURSES. I HAD TO WORK A LONG TIME BEFORE I BEGAN TO EARN A GOOD LIVING WAGE.

"THIS CLASS INCLUDES LAWYERS, DOCTORS, TEACHERS, TRAINED NURSES, AND OTHER PROFESSIONS."

A LAB ASSISTANT IS IN THE SEMI-PROFESSIONAL OCCUPATION CLASS-- THAT IS, PEOPLE WHO MUST TAKE CARE OF THE TECHNICAL AND MECHANICAL DETAILS OF PROFESSIONAL WORK. I WENT TO COLLEGE, BUT A COLLEGE EDUCATION ISN'T ABSOLUTELY NECESSARY. PRACTICAL EXPERIENCE IS THE IMPORTANT THING.



"OTHER OCCUPATIONS IN THIS CLASS: DESIGNERS, OPTOMETRISTS, SPORTS INSTRUCTORS, SURVEYORS."

I DIDN'T HAVE TO GO TO COLLEGE TO GET INTO THE CLERICAL AND SALES OCCUPATION CLASS, BUT I HAD TO PAY A LOT OF ATTENTION TO THE COMMERCIAL SUBJECTS IN HIGH SCHOOL. THE WORK IS INTERESTING AND THE SALARY OF A PRIVATE SECRETARY IS GOOD, BUT OF COURSE I DON'T INTEND TO BE DOING THIS WORK FOR THE REST OF MY LIFE.



"OTHER WORKERS IN THIS CLASS: BOOKKEEPERS, MAIL CARRIERS, HOTEL CLERKS, TELEPHONE OPERATORS."

NURSERYMEN, LIKE ME, ARE IN THE AGRICULTURAL, FISHERY, AND FORESTRY CLASS. I LIKE THIS OUTDOOR WORK OF RAISING TREES, SHRUBBERY, VINES, AND FLOWERING PLANTS, AND IT PAYS FAIRLY WELL. I WENT TO AN AGRICULTURAL HIGH SCHOOL, BUT SKILL AND TRAINING ON THE JOB COUNTS FOR A LOT. IF I WANT TO BECOME A FLORIST, I'LL HAVE TO SPEND TWO YEARS IN APPRENTICESHIP.



"OTHER OCCUPATIONS IN THIS FIELD: GENERAL FARMERS, ANIMAL FARMERS, IRRIGATION WORKERS."

SOME MANAGERIAL AND OFFICIAL OCCUPATIONS REQUIRE A COLLEGE EDUCATION, BUT THE ONE I'M IN, ADVERTISING, DOESN'T.

I HAD TO HAVE THE CREATIVE ABILITY TO PLAN ADVERTISING CAMPAIGNS THAT WOULD BRING PRODUCTS TO THE ATTENTION OF THE PUBLIC.



"OTHERS IN THIS CLASS: HOTEL AND DEPARTMENT STORE MANAGERS, SHIP CAPTAINS, RAILROAD CONDUCTORS."

THERE'S A CLASS CALLED SALES AND KINDRED OCCUPATIONS, AND DEMONSTRATING AND SELLING THESE NEW REFRIGERATORS PUTS ME IN IT. I DIDN'T HAVE TO HAVE ANY SPECIAL EDUCATION, BUT I DO HAVE TO HAVE THE ABILITY TO SELL AND A PLEASING, PLEASANT PERSONALITY. IN A WAY, I HAVE TO SELL MYSELF TO THE CUSTOMER BEFORE I SELL MY PRODUCT.



"THIS CLASS INCLUDES COUNTER CLERKS, ALL KINDS OF SALESMEN, AND AUCTIONEERS."

ALL OF THIS IS JUST PART OF THE PROJECT OF FINDING OUT WHAT YOU CAN DO. HOW TO ARRANGE THINGS SO THAT YOU CAN DO IT IS TOO COMPLICATED TO GO INTO FULLY HERE. BUT IT'S SOMETHING EACH OF YOU CAN WORK ON YOURSELVES. DON'T JUST "WANT" TO BE SOMETHING. MAKE PLANS TO "GET" TO BE SOMETHING.



THOSE WERE THE DAYS!

DIZZY DOES IT

TODAY'S STORY IS ONE OF THE DIZZIEST STORIES YOU EVER HEARD... MOSTLY BECAUSE IT'S ABOUT A MAN NAMED JEROME "DIZZY" DEAN. BACK IN '31 HE WAS A ROOKIE... TRYING TO GET A JOB WITH THE ST. LOUIS CARDINALS.

WHERE COULD THAT THING BE?



DIZZY WAS QUITE A TALKER...

WITH ME AROUND THIS YEAR, WE CARDS ARE GOING TO WIN THE PENNANT.



... EVEN DURING THE PRACTICE GAMES... ALL OF WHICH HE WATCHED FROM THE BENCH...

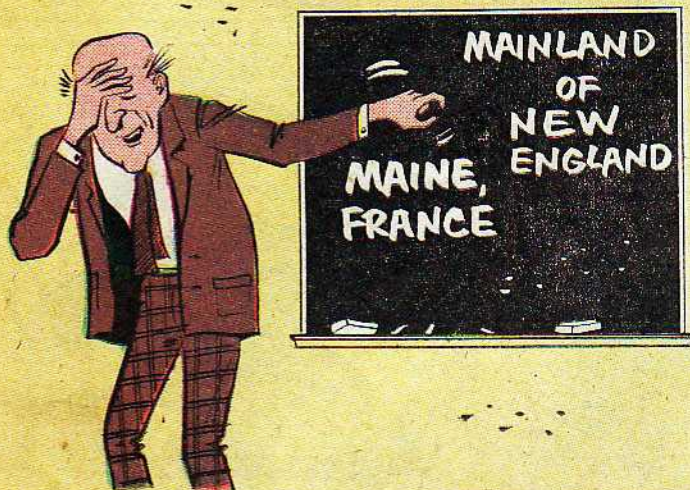
THE MANAGER HAS ONLY ONE GOOD PITCHER... SO WHY DOESN'T HE PUT ME IN AND WIN?





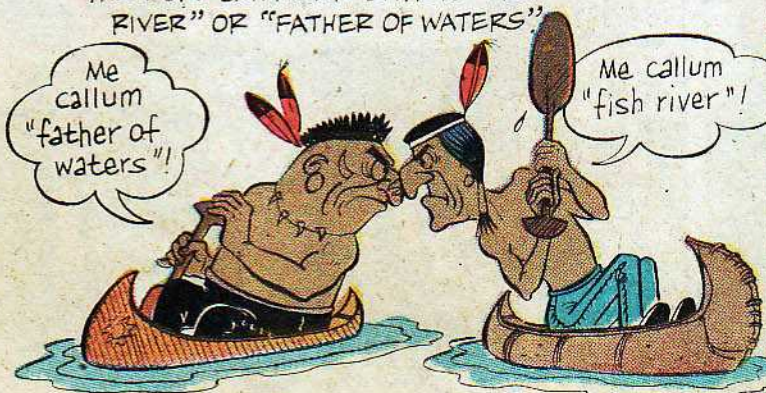
WHAT DOES YOUR STATE

MAINE...SOME HISTORIANS SAY THIS STATE WAS NAMED IN HONOR OF THE WIFE OF KING CHARLES I OF ENGLAND, WHO OWNED THE PROVINCE OF MAINE IN FRANCE. OTHERS SAY THE WORD MAINE WAS ORIGINALLY "MAIN". THERE WERE ISLANDS OFF THE COAST, AND THE MAINLAND WAS CALLED "THE MAIN LAND OF NEW ENGLAND" TO DISTINGUISH IT FROM THE ISLANDS. TAKE YOUR CHOICE!



IDAHO...IDAHO IN 1863. ITS NAME INDIAN WORD "MEANS "LOOK A MOUNTAIN" THAT WAY OF SAYING "OR "IT'S

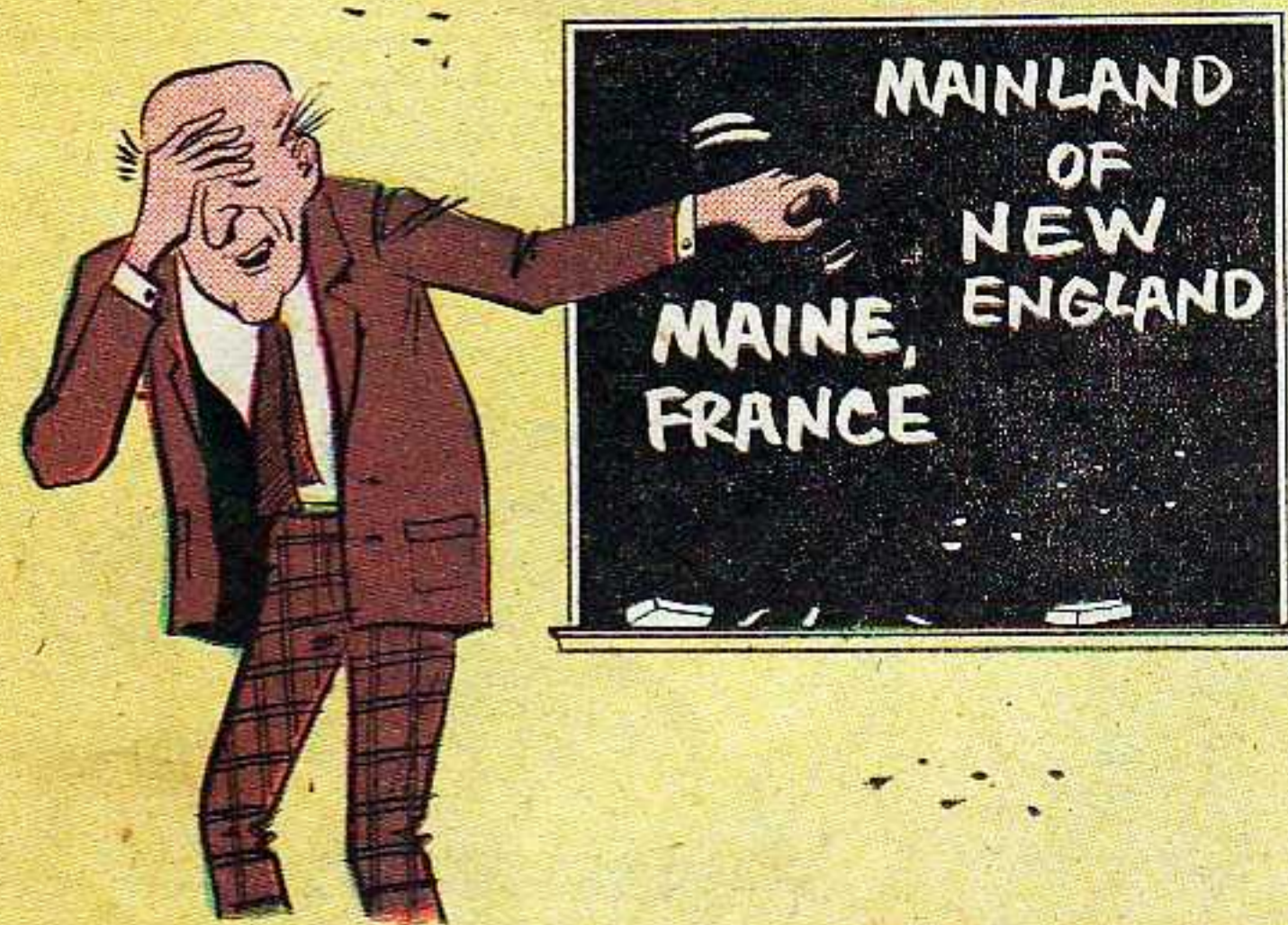
MISSISSIPPI...THIS STATE WAS NAMED AFTER THE RIVER BUT HISTORIANS AREN'T QUITE SURE WHAT THE RIVER WAS NAMED AFTER. IN INDIAN THE WORD CAN MEAN EITHER "FISH RIVER" OR "FATHER OF WATERS"



MISSOURI...A NAMED AFTER A R IN THIS CASE. A BIG CANOES. PROB BANKS OF THIS R MEANS "THE PEOP

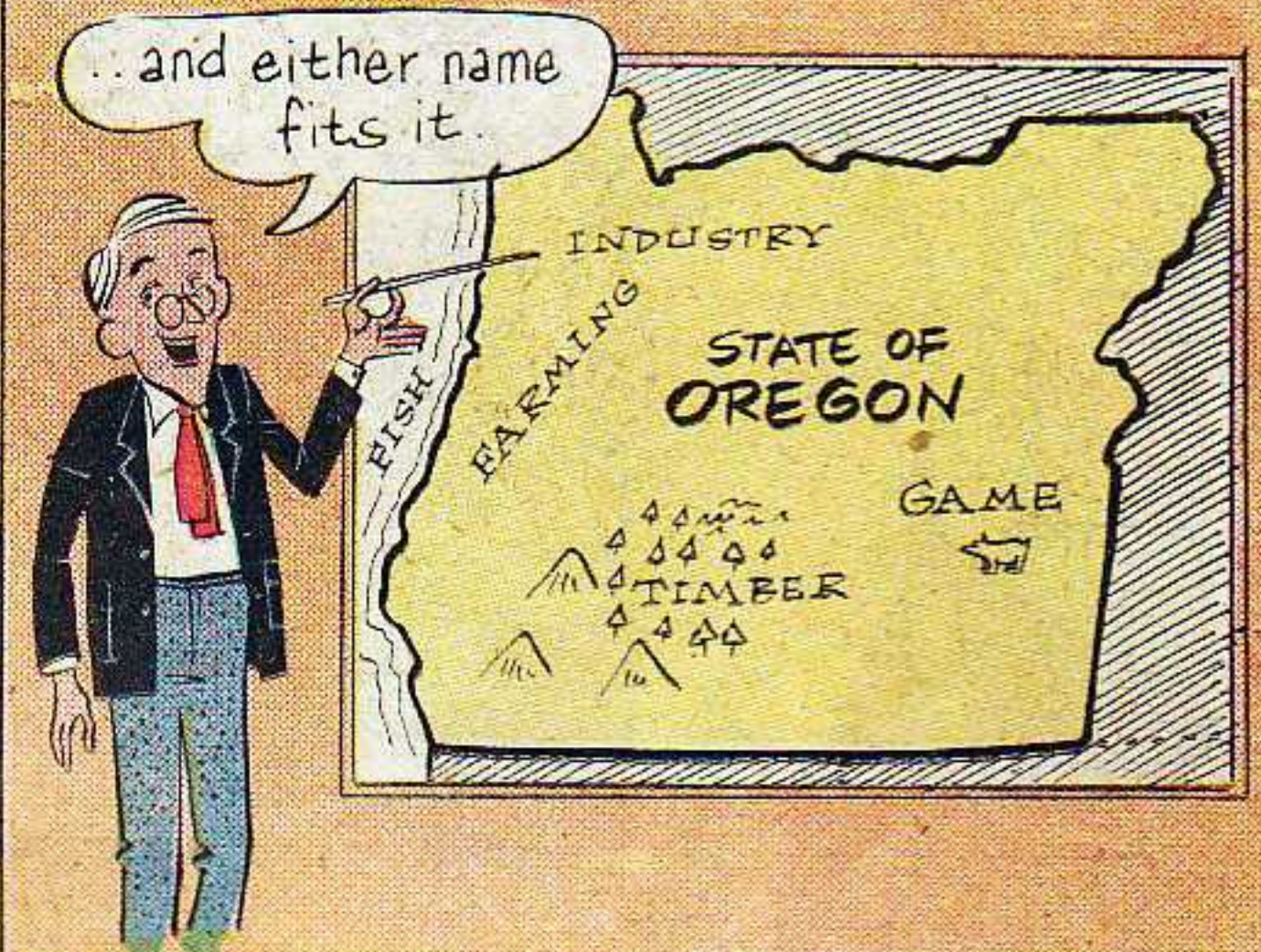
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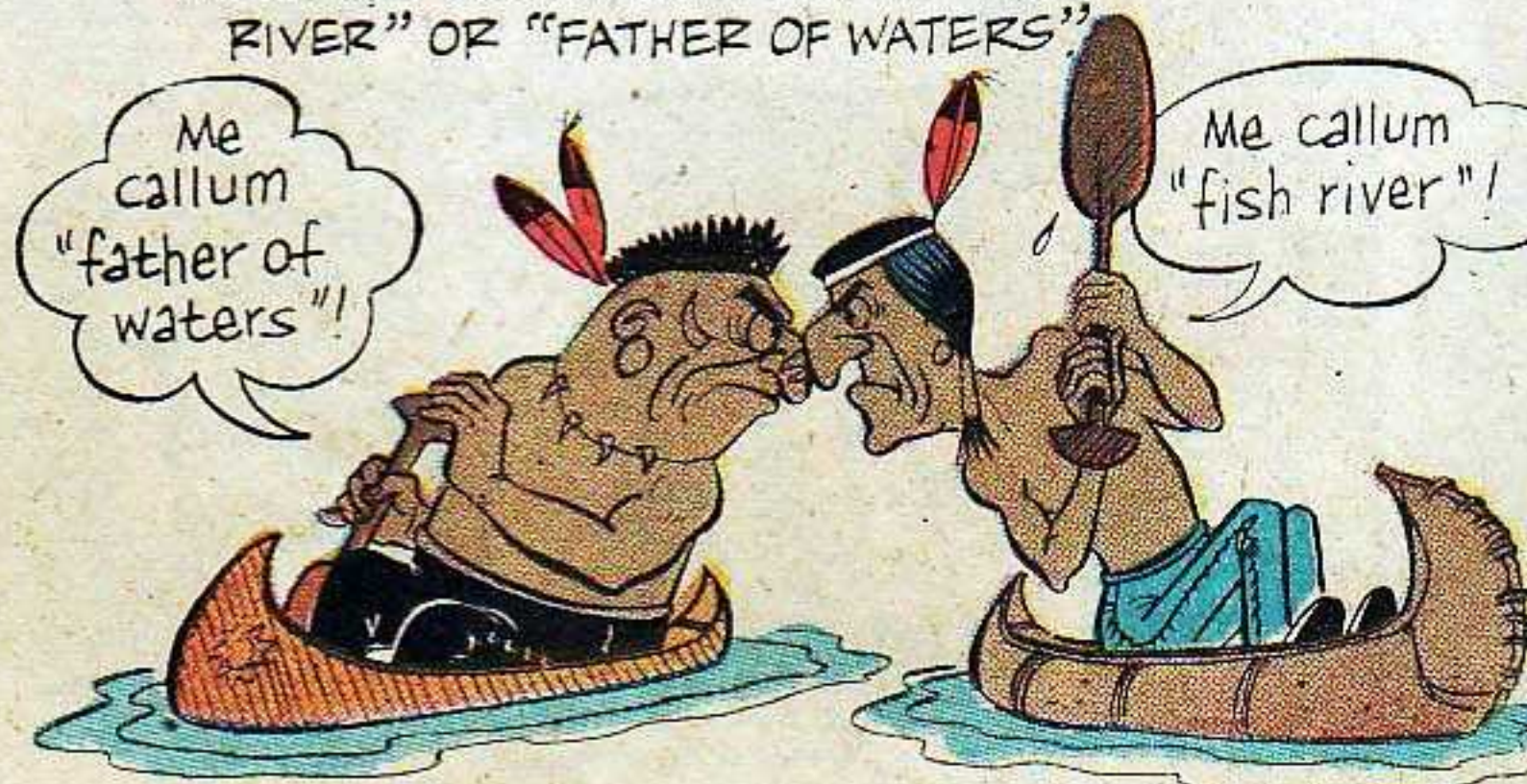


IDAHO... IDAHO TERRITORY WAS CREATED IN 1863. ITS NAME IS FROM THE SHOSHONE INDIAN WORD "E-DAH-HOW," WHICH MEANS "LOOK AT THE SUN ON THE MOUNTAIN" THAT WAS THE INDIAN'S WAY OF SAYING "IT'S TIME TO GET UP" OR "IT'S SUN UP"

OREGON... MAJOR ROBERT ROGERS WAS THE FIRST WHITE MAN TO USE THIS NAME. IN 1765 HE ASKED THE BRITISH GOVERNMENT FOR PERMISSION TO SEARCH FOR THE OREGON RIVER. (NOWADAYS WE CALL IT THE COLUMBIA.) OREGON MAY BE FROM THE SPANISH WORD AURA AGUA (GOLDEN WATER); OR IT MAY BE FROM THE INDIAN WORD OYER-UN-GEN (PLACE OF PLENTY).

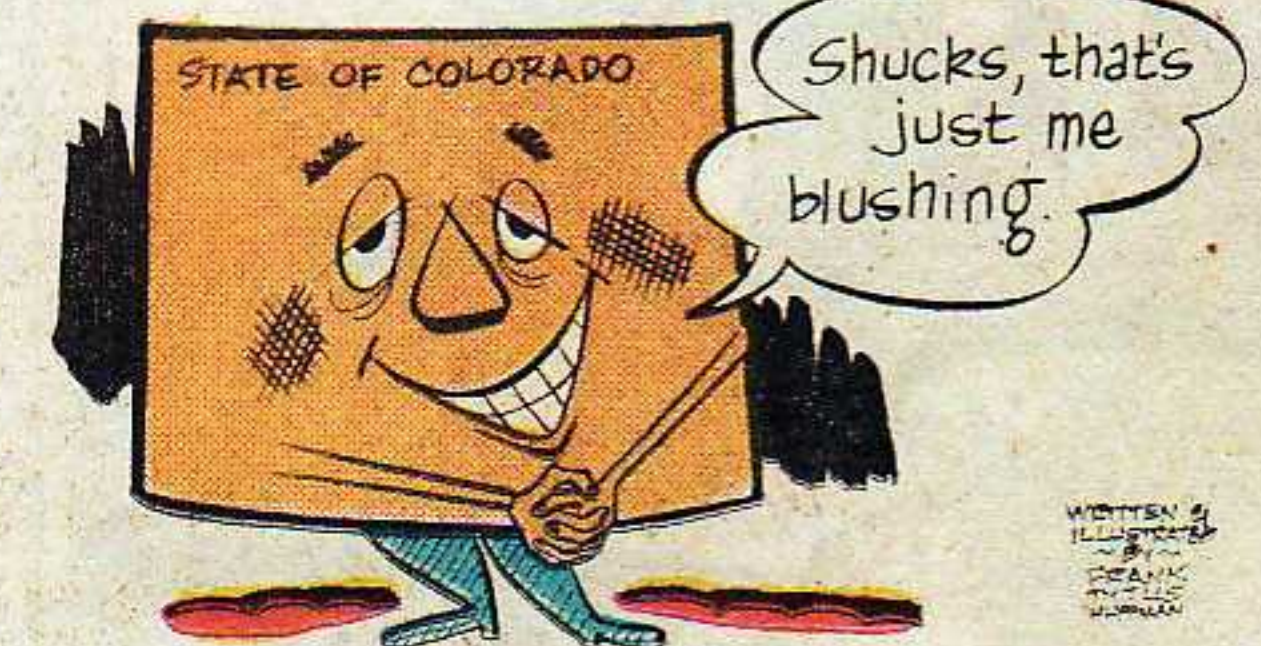


MISSISSIPPI... THIS STATE WAS NAMED AFTER THE RIVER BUT HISTORIANS AREN'T QUITE SURE WHAT THE RIVER WAS NAMED AFTER. IN INDIAN THE WORD CAN MEAN EITHER "FISH RIVER" OR "FATHER OF WATERS"



MISSOURI... ANOTHER STATE THAT WAS NAMED AFTER A RIVER --- THE MISSOURI, IN THIS CASE. A TRIBE OF INDIANS WITH BIG CANOES PROBABLY LIVED ALONG THE BANKS OF THIS RIVER. MISSOURI, IN INDIAN, MEANS "THE PEOPLE OF THE BIG CANOE"

COLORADO... IN 1861, WHEN CONGRESS ORGANIZED THIS AREA INTO A TERRITORY, IT CHOOSE "COLORADO," A SPANISH WORD MEANING "RUDDY," AS A NAME.



WRITTEN & ILLUSTRATED BY
FRANK MILLER
HUMPHREY

ATE'S NAME MEAN ?



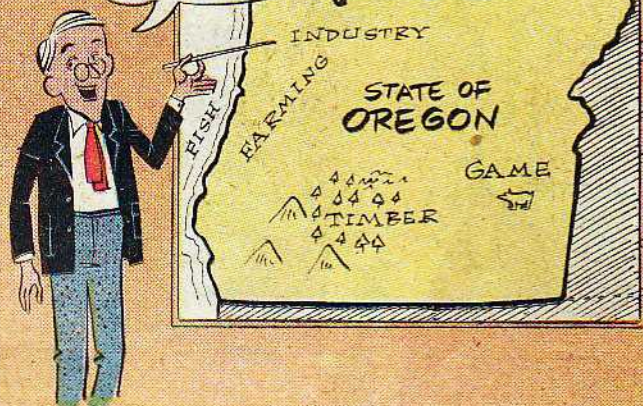
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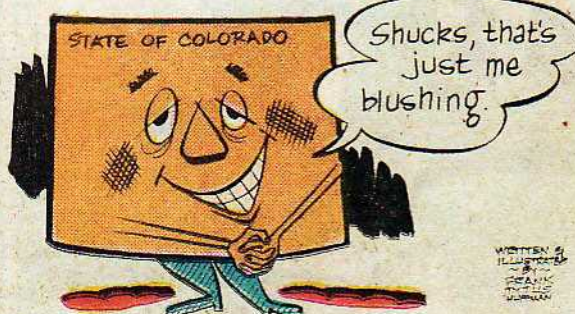
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..and either name fits it.



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WRITTEN BY
ILLUSTRATED BY
CREATING
THE
JOURNALS

BLIND MAN'S BLUFF

by Ruth Geller

LARRY HAS USED TIM'S FRIENDSHIP TO TRICK HIM INTO HELPING TO BREAK INTO MR. OLSON'S PRIVATE OFFICE.
THE NEXT MORNING —

EILEEN, SEND MATT CONNORS IN RIGHT AWAY.

YES, MR. OLSON.

EILEEN SAID YOU WANTED TO SEE ME, MR. OLSON.

COME IN, CONNORS, AND SHUT THE DOOR.

MATT, WHO WAS IN THE PLANT LAST NIGHT BESIDES YOU?

EILEEN AND MR. FINNEGAN, THE NIGHT WATCHMAN.

NO ONE ELSE?

MY BROTHER, TIM, CAME IN ABOUT SEVEN WITH MY DINNER — IS ANYTHING WRONG, MR. OLSON?

PLENTY! THE BLUE PRINTS FOR A TOP-SECRET GOVERNMENT CONTRACT ARE MISSING. I LOOKED EVERYWHERE — THEY MUST HAVE BEEN STOLEN!



WHOEVER TOOK THOSE PLANS NOT ONLY KNEW ABOUT THEM — HE KNEW JUST WHERE TO LOOK. HE EVEN HAD HIS OWN KEY!

IMPOSSIBLE! YOU AND I ARE THE ONLY TWO PEOPLE IN THIS WHOLE PLANT WHO HAVE KEYS TO YOUR FILE!

NOW, WAIT A MINUTE, MR. OLSON — YOU'RE NOT ACCUSING ME —

EXACTLY!

I'M NOT ACCUSING ANYBODY — YET!

I GAVE YOU THAT KEY BECAUSE I WANTED SOMEONE I TRUSTED TO HAVE A DUPLICATE IN CASE ANYTHING EVER HAPPENED TO ME —

I KNOW, MR. OLSON, AND I APPRECIATE YOUR TRUST IN ME.

THE QUESTION IS — DID I TRUST THE RIGHT PERSON?





THAT MAKES ME FEEL JUST GREAT!



ANYTHING YOU WANT TO — WITHIN REASON, OF COURSE.



IF THAT'S ALL YOU'LL SETTLE FOR, THAT'S ALL YOU'LL EVER BE ABLE TO DO.



YES, I'LL ADMIT THAT'S TRUE—



"I'LL ALWAYS BE GRATEFUL TO THAT MAN—HE TAUGHT ME NEVER TO BE SORRY FOR MYSELF. HE ALSO TOLD ME ABOUT THE SEEING-EYE —"

"BUT THEY DIDN'T LET ME HAVE HIM RIGHT AWAY —"

THAT'S THE PLACE IN MORRISTOWN, N.J., WHERE THEY TRAIN BLIND PEOPLE TO WORK WITH GUIDE DOGS, ISN'T IT?

THAT'S THE PLACE. AND THAT'S WHERE I GOT SHEP.

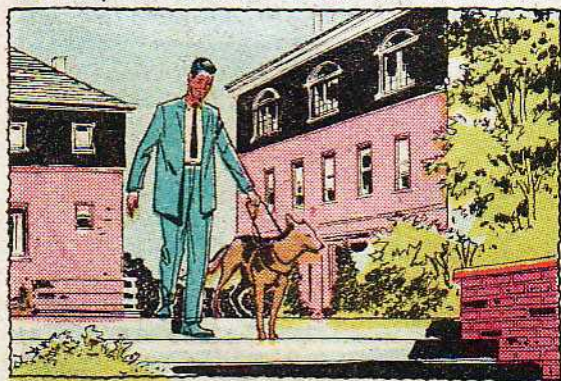
I THOUGHT I CAME HERE TO LEARN TO WORK WITH A DOG!

YOU DID. BUT FIRST YOU MUST LEARN THE FEEL OF EVERY MOVEMENT THE DOG MAKES THROUGH HIS HARNESS, AND KNOW WHAT EACH MOVEMENT MEANS. NOW LET'S PRETEND I'M THE DOG —



"WHEN SHEP AND I FINALLY DID WORK TOGETHER, WE STARTED WITH SIMPLE THINGS—"

"AT LAST THE BIG DAY CAME WHEN WE LEFT THE SCHOOL GROUNDS."



"IF YOU THINK WALKING DOWN A FLIGHT OF STAIRS IS SIMPLE, TRY IT SOMETIME, BLINDFOLDED."

THAT'S RIGHT! THAT'S RIGHT! NOW TELL HIM WHICH WAY YOU WANT HIM TO GO. HE'S NOT A MIND READER, YOU KNOW!

SHEP—LEFT!



"THE DAY I TOURED MORRISTOWN ALL ALONE WITH SHEP AND CAME HOME ON THE BUS IN ONE PIECE, I KNEW I HAD WON MY BATTLE."

CONGRATULATIONS, CONNORS — YOU DID A FINE JOB!

I CAN'T BELIEVE IT! I HAVE EYES AGAIN! THANK YOU, DEAR JESUS!



AND SHEP HAS BEEN YOUR EYES EVER SINCE.

HE'S NEVER FAILED ME. HE KNOWS WHO WAS HERE LAST NIGHT. AND SO DOES TIM!



MATT DETERMINES TO FIND OUT THE TRUTH—

THERE WASN'T ANYBODY WITH ME LAST NIGHT. HOW MANY TIMES DO I HAVE TO TELL YOU.

ONCE MORE, TIMMY. JUST TELL ME ONCE MORE AND I'LL BELIEVE YOU.



GO ON, TIMMY — SAY IT!



ALL RIGHT, I LIED! IT WAS LARRY!



TIM — SOMEBODY BROKE INTO MR. OLSON'S OFFICE LAST NIGHT AND STOLE SOME TOP-SECRET GOVERNMENT BLUE PRINTS —



WHAT WOULD LARRY WANT WITH THOSE PRINTS? YOU'RE JUST TRYING TO PUT HIM ON A SPOT!



I'M KIND OF ON A SPOT MYSELF, TIM SUPPOSE WE GO TO SEE MR. OLSON TOGETHER.



A LITTLE LATER—

EVEN THOUGH EVERYTHING YOU SAY IS TRUE, YOU STILL HAVE TO PROVE LARRY TOOK THOSE PRINTS.

I KNOW — BUT I THINK I CAN DO IT.

BY BLUFFING HIM INTO ADMITTING THE TRUTH. HIS OWN VOICE WILL CONVICT HIM!

HOW?

HOW DO YOU PROPOSE TO DO THIS?

I'LL NEED SOME EQUIPMENT. MAY I USE THE PLANT'S FACILITIES?

TAKE WHAT-
EVER YOU
NEED.

I'LL NEED SOME
HELP FROM YOU
TOO, TIM.

NO! —
LARRY IS
MY FRIEND!

I'M YOUR BROTHER!
I'M UNDER SUSPICION,
TOO!

ALL RIGHT —
BUT IF YOU'RE
WRONG —

SIR — HOW MUCH
TIME DO I HAVE BE-
FORE YOU CALL IN THE
POLICE?

I'LL GIVE YOU
TILL 6 TONIGHT —
NOT ONE MINUTE
MORE!

TO BE CONTINUED —

Planning Your Future

Let's Face It!

by Father Conroy



DURING the past months we have talked about many professions—law, medicine, journalism, radio, TV, entertainment—a list that we should have liked to make much longer. We have tried to show that these professions are not only good and honorable, but also that Catholics can do a great deal of good while working in them. We haven't talked about the religious life, but only because we talked about that last year.

This series will come to a close with the next installment, though, and I should like to say some things to the many of you who for one reason or another are not planning a professional career such as law or medicine. Actually only a fairly small number will enter a profession. The majority of you will not.

Now there is nothing at all wrong in not planning for a profession. In fact not everyone is called or has an aptitude for such a thing. In some ways it's like considering a vocation to the religious life. You simply must have the requirements for it or you won't make a success of it or be happy in it.

The same goes for the various professional careers. Not everyone is cut out to be a doctor, a lawyer, or a journalist.

And this is all right too. Someone has to take care of the other things—let us say, the more practical walks of life. Therefore there must always be bus drivers, truckers, butchers, barbers, garage mechanics, filling-station operators, factory workers, and many other kinds of workers to keep your town and country going. Without the people who work on these jobs the life of a nation comes to a standstill. They are important and often they have great responsibility.

A bus driver has thousands of lives in his care throughout the months and years. His is an exacting, wearisome task. The highway spinning beneath him has a hypnotic effect, but one second of oversight or drowsiness could bring terrible tragedy. He knows this, of course, and because he does, he and thousands like him are among our

nation's finest, most responsible citizens. Their devotion to duty is a wonderful thing to behold. Same with the truckers who drive the nation's highways. They must spend days and even weeks away from their families hauling important cargoes. This means long hours on the road, irregular meals, and often sleeping in the cab near some truck stop.

When the average citizen sits down to his meal, little does he realize what others have done to bring it to his table.

The same is true of factories, business establishments, restaurants, hotels, and every other manner of commercial activity.



All depend on these "knights of the road" who deliver the goods. Day and night they are on the go, with most of the nation's citizenry taking them for granted.

But let's take a look at a few more of these "nonprofessional" jobs. Some time ago I rode along the Skyway coming out of New York City. It's an elevated highway for automobile and railroad traffic. In places it goes right over the top of buildings and housing projects.

Building that Skyway must have taken a great deal of courage on the part of many steel and iron workers. In fact much of the job was probably done at a real risk of human life—one misstep, one careless move, and serious injury or even death would have been the result.

Because of such Skyways, the motorist, driving along swiftly and safely, is able to get home to his family an hour or so sooner after work. He probably never thinks of the men who made this all possible. Things like this are frequently taken for granted.

Speaking of the Skyway—have you noticed the rapidly increasing number of our nation's turnpikes? Perhaps one goes near your town, or home if you live in the country.

These new superhighways are just as necessary for the preservation of the life of the country as are the trucks that travel upon them. Without them nothing could be moved. Business would come to a standstill. Great hardship would result throughout the nation.

Therefore the men who build these highways are important. I refer here not so much to the contractors—they would be included among the professional men—but rather to those strong, hearty fellows whom you see wearing the sun helmets and who run the excavating machines, the road scrapers, and the cement mixers.

Their work is hard and not everyone can do it. As a matter of fact not everyone wants to do it. But someone must.

The fact that thousands and thousands do, is one of the reasons why our nation remains the greatest in the world. These men serve their country and their fellow citizens just as effectively as do those in the Armed Forces.

Let's look around a bit more. Here comes a familiar figure. He's dressed up in a blue-gray uniform but he's not in the Air Force. He has a leather bag slung over his shoulder. By now you have recognized him as your mailman.

He's a fellow everyone takes for granted, too. But what would we do without him? In his hands is placed the very highest trust. In his mail sack are to be found letters of great importance. News of tragic death, of a new birth in the family; news of a job or of having lost one; word from a boy or girl thousands of miles away from home—all this and much more is contained in the daily mail.

The man who carries it does so day after day, through sunshine or rain, snow, sleet, or blizzard. He's always on the job, never failing to appear at almost the same moment in the morning or the afternoon. Children often learn to look for him and follow him for blocks. They know he is their friend.

I could go on pointing out many, many occupations that might be described as those of the "little



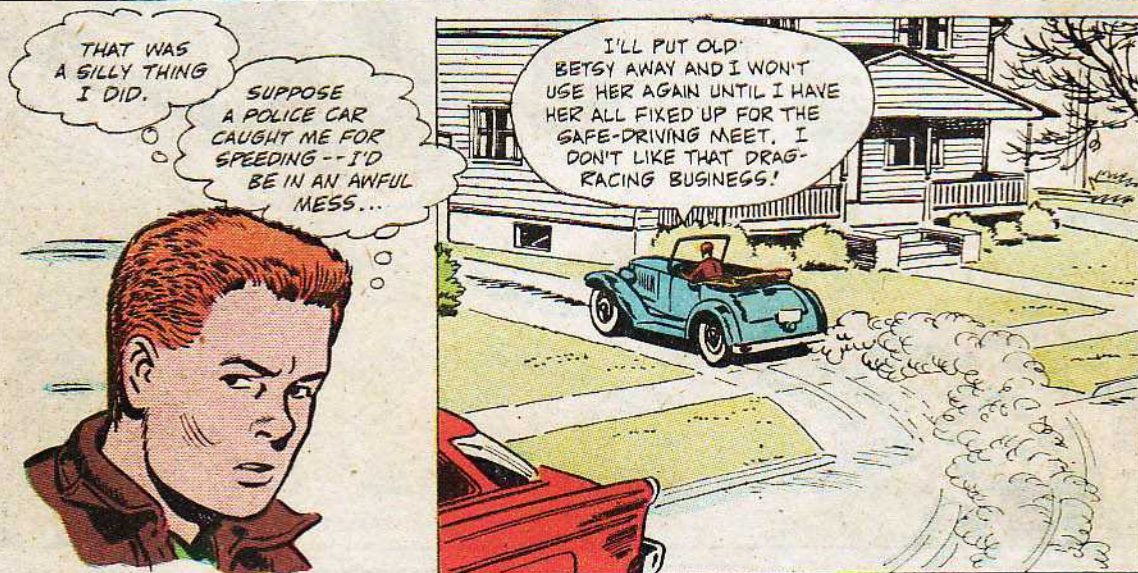
man." One hears that expression often. It is nothing to be ashamed of. The "little man" is called such simply because his job may not have all the grave responsibilities of some of the professions. Yet, there are times when his responsibilities are very great indeed.

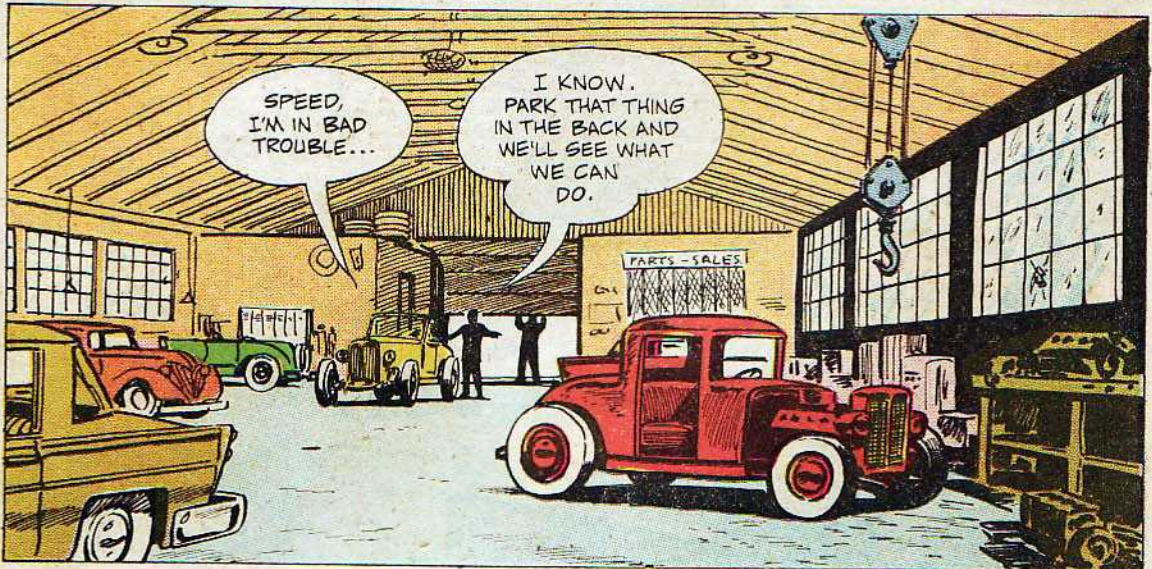
We live in an age of teamwork. Everything in society hangs together today. One job or occupation depends on another. The automobile industry depends on the steel industry. But the big steel factories, to keep going, must be supplied with the raw material. This is where transportation gets into the picture. And someone must obtain the raw material that is transported. The list could go on for quite a long time.

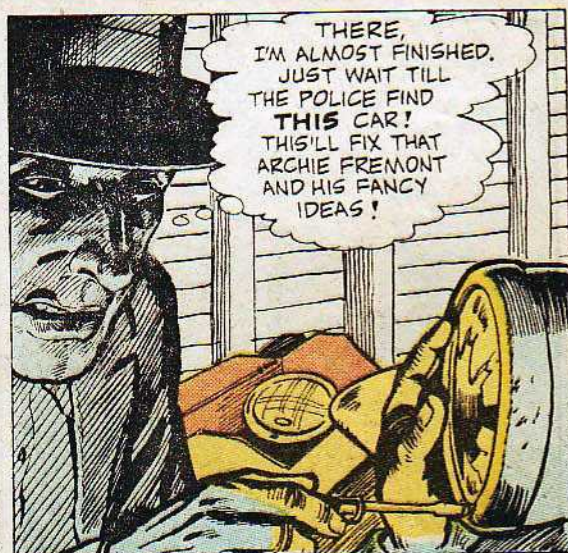
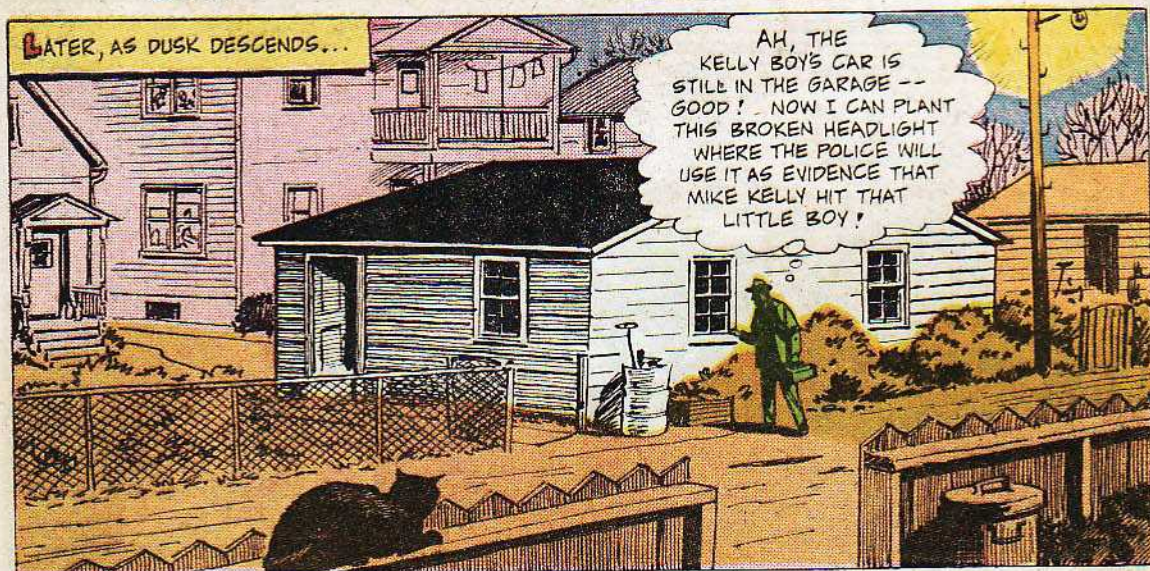
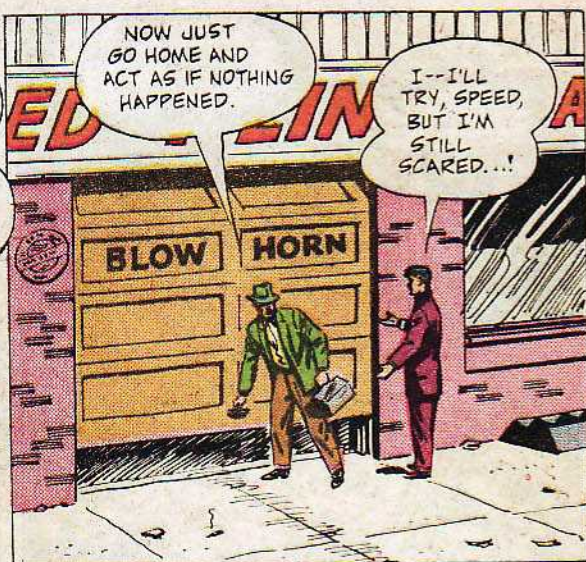
All these projects depend on the "little" man (who, in reality, is quite a "big" man). He is the fellow who must be on the job either day after day, or night after night. Sometimes his work is dull, monotonous, without too much challenge. But it is part of a total picture, and if the "little" man fails on his job, the total picture isn't a good one.

All through this, of course, we have been keeping in mind the fact that we are talking to Catholic boys and girls. We expect more of them than we do of others—a sense of Christian responsibility and charity on the job. For them Christ is the model and the reason for looking beyond the job to its total purpose. Often you hear it said "a job's a job!" But when a man's own family welfare and perhaps that of thousands of others depend on how well he does his job, a job is more than a job, even though it may be dull and monotonous, and seem unimportant. Doing it well is a way to give glory to God and help to our fellow men—all of them.



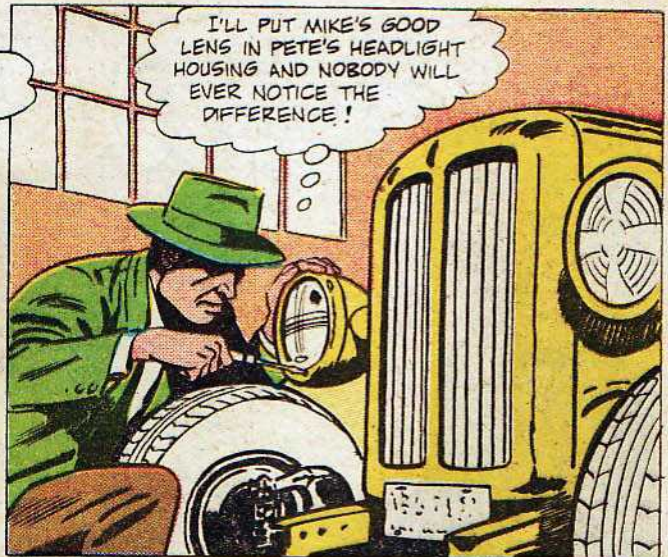




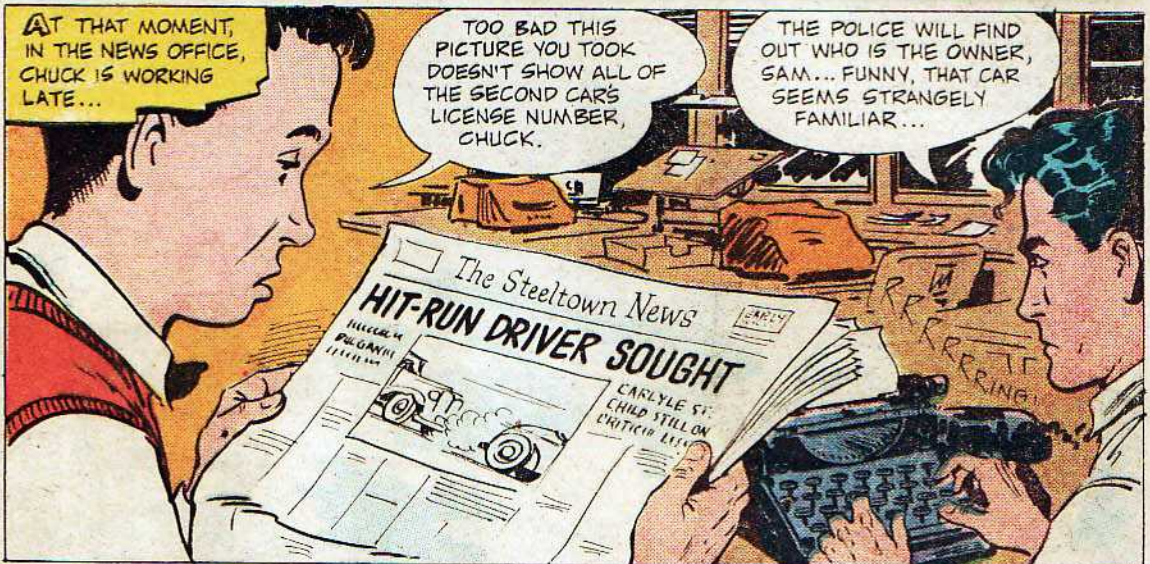




NOW JUST ONE MORE LITTLE JOB AND I'LL BE FINISHED!



I'LL PUT MIKE'S GOOD LENS IN PETE'S HEADLIGHT HOUSING AND NOBODY WILL EVER NOTICE THE DIFFERENCE!



TOO BAD THIS PICTURE YOU TOOK DOESN'T SHOW ALL OF THE SECOND CAR'S LICENSE NUMBER, CHUCK.

THE POLICE WILL FIND OUT WHO IS THE OWNER, SAM... FUNNY, THAT CAR SEEMS STRANGELY FAMILIAR...

The Steeltown News
HIT-RUN DRIVER SOUGHT
MILWAUKEE POLICE
EUGENE L. K...
EARLY ST. CHILD STILL ON CRITICALLY ILL



THIS IS THE NEWS -- CHUCK WHITE SPEAKING.

NO, I'M THE ONLY ONE HERE RIGHT NOW...

THIS IS POLICE HEADQUARTERS. YOU'D BETTER SEND A REPORTER OVER RIGHT AWAY-- WE HAVE A SUSPECT IN THAT HIT-RUN CASE...!



YOU SAY YOU'RE HOLDING YOUNG MIKE KELLY? I DON'T UNDERSTAND HOW-- YES, I'LL BE RIGHT OVER!



TREASURE CHEST'S
JOKE
...PAGE



THE CHAMP'S coming back in next year's

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The fun and excitement of the circus—lion taming . . . high-wire acts . . . clowns . . . escaping thieves chased by an elephant. All this and more will be in the hilarious new 10-part TREASURE CHEST series starring Frumson Wooters, the likeable, chubby boy hero who is once again: "The Champ." Boys and girls of every age will enjoy "The Champ's" antics as he—literally—breaks his way into a job with a circus, then is unexpectedly promoted to chief elephant trainer a few hours before the show starts.

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